

Social Media Specialist (SMS1) Certificate eMap

This eMap, along with regular meetings with your program advisor and using DegreeWorks, will help you remain on track to finish your program as quickly as possible and graduate from Georgia Northwestern Technical College. This eMap is intended to be used when beginning the program in Fall semester. Starting the program in Spring or Summer semesters may alter the suggested courses or course availability. This eMap is based on the 2026-2027 academic year.



1 st set of suggested courses			
Course		Hours	Completed
COMP 1000	Introduction to Computer Literacy (serves as a prerequisite course for BUSN 1470.)	3	☐
MKTG 1100	Principles of Marketing	3	☐
MKTG 2500	Exploring Social Media (Corequisite: MKTG 1100)	3	☐

2 nd set of suggested courses			
Course		Hours	Completed
BUSN 1470	Professional Communication Skills (prerequisite is COMP 1000)	3	☐
CIST 1510	Web Development 1	3	☐
XXXX xxxx	Guided Elective	3	☐

Total Credit Hours: 18 Minimum Credit Hours Required for Graduation

Social Media Specialist Certificate Planning Notes:

- Courses for this program are offered at all six GNTC campuses and also available 100% online.
- For part-time and full-time students, COMP 1000 needs to be completed in the 1st set/ semester.
- Program advisors for SMS1 are Karen Whitfield, kwithfield@gntc.edu (Catoosa, Walker, and Whitfield Murray campuses) and Barbara Capes, bcapes@gntc.edu (Floyd, Gordon, and Polk campuses).

Additional information for the Administrative Support Assistant Certificate and program requirements can be found in the [GNTC 2026-2027 Catalog](#).