

# Business Management (MD13)

## Associate of Applied Science eMap

This eMap, along with regular meetings with your program advisor and using DegreeWorks, will help you remain on track to finish your program as quickly as possible and graduate from Georgia Northwestern Technical College. This eMap is intended to be used when beginning the program in Fall semester. Starting the program in Spring or Summer semesters may alter the suggested courses or course availability. This eMap is based on the 2026-2027 academic year.



Please note: Students will select a Specialization for this program; General Management, Human Resource, Logistics, Marketing Management, or Operations Management. Specialization should be selected as soon as possible. See page two of this eMap for Specialization information.

| 1 <sup>st</sup> set of suggested courses |                                   |       |                          |
|------------------------------------------|-----------------------------------|-------|--------------------------|
| Course                                   |                                   | Hours | Completed                |
| ENGL 1101                                | Composition and Rhetoric          | 3     | <input type="checkbox"/> |
| COMP 1000                                | Introduction to Computer Literacy | 3     | <input type="checkbox"/> |
| MGMT 1100                                | Principles of Management          | 3     | <input type="checkbox"/> |
| MGMT 1115                                | Leadership                        | 3     | <input type="checkbox"/> |

| 2 <sup>nd</sup> set of suggested courses |                                                                                                 |       |                          |
|------------------------------------------|-------------------------------------------------------------------------------------------------|-------|--------------------------|
| Course                                   |                                                                                                 | Hours | Completed                |
| MATH 1111                                | College Algebra                                                                                 | 3     | <input type="checkbox"/> |
| MGMT 2115                                | Human Resource Management                                                                       | 3     | <input type="checkbox"/> |
| MGMT 1110                                | Employment Rules and Regulations                                                                | 3     | <input type="checkbox"/> |
| XXXX xxxx                                | Social/ Behavioral Science Elective<br>(Recommended course: PSYC 1101, Introductory Psychology) | 3     | <input type="checkbox"/> |

MATH 1111 and MGMT 1110 are the recommended courses. Additional courses may be available that meet these requirements. See Course Catalog for more info. MGMT 1110 is the recommended course as it fulfills a requirement to earn the Supervisor/Manager Specialist and Technical management Specialist Certificate during this program.

| 3 <sup>rd</sup> set of suggested courses |                          |       |                          |
|------------------------------------------|--------------------------|-------|--------------------------|
| Course                                   |                          | Hours | Completed                |
| MGMT 1105                                | Organizational Behavior  | 3     | <input type="checkbox"/> |
| MGMT 1125                                | Business Ethics          | 3     | <input type="checkbox"/> |
| MGMT 1120                                | Introduction to Business | 3     | <input type="checkbox"/> |

| 4 <sup>th</sup> set of suggested courses |                                                                                     |       |                          |
|------------------------------------------|-------------------------------------------------------------------------------------|-------|--------------------------|
| Course                                   |                                                                                     | Hours | Completed                |
| XXXX xxxx                                | Humanities/ Fine Arts Elective (Recommended course: ENGL 2130, American Literature) | 3     | <input type="checkbox"/> |
| MGMT 1135                                | Managerial Accounting and Finance                                                   | 3     | <input type="checkbox"/> |
| MGMT 2215                                | Team Project                                                                        | 3     | <input type="checkbox"/> |
| MGMT 2125                                | Performance Management                                                              | 3     | <input type="checkbox"/> |

MGMT 1135 is the recommended course. Additional courses may be available that meet this requirement. See Course Catalog for more info.

| 5 <sup>th</sup> set of suggested courses |                                            |       |                          |
|------------------------------------------|--------------------------------------------|-------|--------------------------|
| Course                                   |                                            | Hours | Completed                |
| XXXX xxxx                                | Specialization Course (see list on page 2) | 3     | <input type="checkbox"/> |
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| 6 <sup>th</sup> set of suggested courses |                                                                                             |       |                          |
|------------------------------------------|---------------------------------------------------------------------------------------------|-------|--------------------------|
| Course                                   |                                                                                             | Hours | Completed                |
| XXXX xxxx                                | General Education Core Elective (Recommended course: ENGL 1102, Literature and Composition) | 3     | <input type="checkbox"/> |
| XXXX xxxx                                | General Education Core Elective (Recommended course: HIST 2112, U.S. History II)            | 3     | <input type="checkbox"/> |

**Total Credit Hours: 63 Minimum Credit Hours Required for Graduation**

### Business Management AAS Degree Planning Notes:

- Courses for this Associates Degree are offered at all GNTC campuses except Polk County Campus. This Degree is also available 100% online.
- If courses are completed in the order as listed on this eMap, student will earn a  
(1) Supervisor/Manager Specialist (SS31) Certificate earned at the end of the 2<sup>nd</sup> set  
(2) Technical Management Specialist (TMS1) Certificate earned at the end of the 4<sup>th</sup> set
- The program advisor for MD13 is Leyner Argueta [largueta@gntc.edu](mailto:largueta@gntc.edu) for GCC and WMC. Regina Casteel [rcasteel@gntc.edu](mailto:rcasteel@gntc.edu) for WCC and CCC. Tracy Gentry [tgentry@gntc.edu](mailto:tgentry@gntc.edu) for PCC and FCC.

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### SPECIALIZATION COURSES FOR BUSINESS MANAGEMENT DEGREE\*

Please note: Students must select ONE of the five available Specialization tracks, 1) General Management, 2) Human Resource, 3) Logistics, 4) Marketing Management, OR 5) Operations Management. Courses should be taken in the 5<sup>th</sup> set of courses on the eMap on page one, but Specialization should be selected as soon as possible

| General Management Specialization |                                                                          |       |                          |
|-----------------------------------|--------------------------------------------------------------------------|-------|--------------------------|
| Course                            |                                                                          | Hours | Completed                |
| MATH 1127<br>OR<br>MGMT 2135      | Introduction to Statistics<br>OR<br>Management Communication Techniques  | 3     | <input type="checkbox"/> |
| XXXX xxxx                         | Guided Elective (Recommended Course: POLS 1101, American Government)     | 3     | <input type="checkbox"/> |
| XXXX xxxx                         | Guided Elective (Recommended Course: MUSC 1101, Music Appreciation –     | 3     | <input type="checkbox"/> |
| XXXX xxxx                         | Guided Elective (Recommended Course: ECON 1101, Principles of Economics) | 3     | <input type="checkbox"/> |

Students in this Specialization should speak to the Program Advisor for additional guidance.

| Human Resource Management Specialization |                                     |       |                          |
|------------------------------------------|-------------------------------------|-------|--------------------------|
| Course                                   |                                     | Hours | Completed                |
| MGMT 2120                                | Labor-Management Relations          | 3     | <input type="checkbox"/> |
| MGMT 2130                                | Employee Training and Development   | 3     | <input type="checkbox"/> |
| MGMT 2210                                | Project Management                  | 3     | <input type="checkbox"/> |
| MGMT 2135                                | Management Communication Techniques | 3     | <input type="checkbox"/> |

Human Resource Management Specialist (HRM1) Certificate is earned through this Specialization.

| Logistics Specialization |                                     |       |                          |
|--------------------------|-------------------------------------|-------|--------------------------|
| Course                   |                                     | Hours | Completed                |
| LOGI 1000                | Business Logistics                  | 3     | <input type="checkbox"/> |
| LOGI 1010                | Purchasing                          | 3     | <input type="checkbox"/> |
| LOGI 1020                | Materials Management                | 3     | <input type="checkbox"/> |
| MGMT 2135                | Management Communication Techniques | 3     | <input type="checkbox"/> |

Logistics Management Specialist (LM21) Certificate is earned through this Specialization.

| Marketing Specialization |                                                  |       |                          |
|--------------------------|--------------------------------------------------|-------|--------------------------|
| Course                   |                                                  | Hours | Completed                |
| MKTG 1100                | Principles of Marketing                          | 3     | <input type="checkbox"/> |
| MKTG 1190                | Integrated Marketing Communications              | 3     | <input type="checkbox"/> |
| MKTG 2500                | Exploring Social Media<br>Corequisite: MKTG 1100 | 3     | <input type="checkbox"/> |
| MKTG xxxx                | Guided Marketing Elective                        | 3     | <input type="checkbox"/> |

Marketing Specialist (MS21) Certificate is earned through this Specialization.

| Operations Management Specialization |                                     |       |                          |
|--------------------------------------|-------------------------------------|-------|--------------------------|
| Course                               |                                     | Hours | Completed                |
| MGMT 2130                            | Employee Training and Development   | 3     | <input type="checkbox"/> |
| MGMT 2200                            | Productions/ Operations Management  | 3     | <input type="checkbox"/> |
| MGMT 2210                            | Project Management                  | 3     | <input type="checkbox"/> |
| MGMT 2135                            | Management Communication Techniques | 3     | <input type="checkbox"/> |

Operations Management Specialist (OM11) Certificate is earned through this Specialization.

\*Students not pursuing a Business Management AAS Degree or those continuing to a 4-year institution should follow the General Management Specialization and select only General Education courses. Business Management courses should not be taken.

Additional information for the Business Management AAS Degree and program requirements can be found at [GNTC 2026-2027 Catalog](#).