

# Business Management (MD13)

## Associate of Applied Science eMap

This eMap, along with regular meetings with your program advisor and using DegreeWorks, will help you remain on track to finish your program as quickly as possible and graduate from Georgia Northwestern Technical College. This eMap is intended to be used when beginning the program in Fall semester. Starting the program in Spring or Summer semesters may alter the suggested courses or course availability. This eMap is based on the 2024-2025 academic year.



Please note: Students will select a Specialization for this program; General Management, Human Resource, Logistics, Marketing Management, or Operations Management. Specialization should be selected as soon as possible. See page two of this eMap for Specialization information.

1 <sup>st</sup> set of suggested courses			
Course		Hours	Completed
ENGL 1101	Composition and Rhetoric	3	<input type="checkbox"/>
COMP 1000	Introduction to Computer Literacy	3	<input type="checkbox"/>
MGMT 1100	Principles of Management (Mini-mester A)	3	<input type="checkbox"/>
MGMT 1115	Leadership (Mini-mester B)	3	<input type="checkbox"/>

2 <sup>nd</sup> set of suggested courses			
Course		Hours	Completed
MATH 1111	College Algebra	3	<input type="checkbox"/>
MGMT 2115	Human Resource Management	3	<input type="checkbox"/>
MGMT 1110	Employment Rules and Regulations	3	<input type="checkbox"/>
XXXX xxxx	Social/ Behavioral Science Elective (Recommended course: PSYC 1101, Introductory Psychology)	3	<input type="checkbox"/>

MATH 1111 and MGMT 1110 are the recommended courses. Additional courses may be available that meet these requirements. See Course Catalog for more info. MGMT 1110 is the recommended course as it fulfills a requirement to earn the Supervisor/Manager Specialist and Technical management Specialist Certificate during this program.

3 <sup>rd</sup> set of suggested courses			
Course		Hours	Completed
MGMT 1105	Organizational Behavior	3	<input type="checkbox"/>
MGMT 1125	Business Ethics	3	<input type="checkbox"/>
MGMT 1120	Introduction to Business	3	<input type="checkbox"/>

4 <sup>th</sup> set of suggested courses			
Course		Hours	Completed
XXXX xxxx	Humanities/ Fine Arts Elective (Recommended course: ENGL 2130, American Literature)	3	<input type="checkbox"/>
MGMT 1135	Managerial Accounting and Finance	3	<input type="checkbox"/>
MGMT 2215	Team Project	3	<input type="checkbox"/>
MGMT 2125	Performance Management	3	<input type="checkbox"/>

MGMT 1135 is the recommended course. Additional courses may be available that meet this requirement. See Course Catalog for more info.

5 <sup>th</sup> set of suggested courses			
Course		Hours	Completed
XXXX xxxx	Specialization Course (see list on page 2)	3	<input type="checkbox"/>
XXXX xxxx	Specialization Course (see list on page 2)	3	<input type="checkbox"/>
XXXX xxxx	Specialization Course (see list on page 2)	3	<input type="checkbox"/>
XXXX xxxx	Specialization Course (see list on page 2)	3	<input type="checkbox"/>

6 <sup>th</sup> set of suggested courses			
Course		Hours	Completed
XXXX xxxx	General Education Core Elective (Recommended course: ENGL 1102, Literature and Composition)	3	<input type="checkbox"/>
XXXX xxxx	General Education Core Elective (Recommended course: HIST 2112, U.S. History II)	3	<input type="checkbox"/>

**Total Credit Hours: 63 Minimum Credit Hours Required for Graduation**

### Business Management AAS Degree Planning Notes:

- Courses for this Associates Degree are offered at all GNTC campuses except Polk County Campus. This Degree is also available 100% online.
- All Business courses are offered in the "A" and "B" mini-mesters.
- If courses are completed in the order as listed on this eMap, student will earn a
  - (1) Supervisor/Manager Specialist (SS31) Certificate earned at the end of the 2<sup>nd</sup> set
  - (2) Technical Management Specialist (TMS1) Certificate earned at the end of the 4<sup>th</sup> set

Specializations on page 2.

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### SPECIALIZATION COURSES FOR BUSINESS MANAGEMENT DEGREE\*

Please note: Students must select ONE of the five available Specialization tracks, 1) General Management, 2) Human Resource, 3) Logistics, 4) Marketing Management, OR 5) Operations Management. Courses should be taken in the 5<sup>th</sup> set of courses on the eMap on page one, but Specialization should be selected as soon as possible

General Management Specialization			
Course		Hours	Completed
MATH 1127	Introduction to Statistics	3	<input type="checkbox"/>
OR	OR		
MGMT 2135	Management Communication Techniques		
XXXX xxxx	Guided Elective (Recommended Course: POLS 1101, American Government)	3	<input type="checkbox"/>
XXXX xxxx	Guided Elective (Recommended Course: MUSC 1101, Music Appreciation –	3	<input type="checkbox"/>
XXXX xxxx	Guided Elective (Recommended Course: ECON 1101, Principles of Economics)	3	<input type="checkbox"/>

Students in this Specialization should speak to the Program Advisor for additional guidance.

Human Resource Specialization			
Course		Hours	Completed
MGMT 2120	Labor-Management Relations	3	<input type="checkbox"/>
MGMT 2130	Employee Training and Development	3	<input type="checkbox"/>
MGMT 2210	Project Management	3	<input type="checkbox"/>
MGMT 2135	Management Communication Techniques	3	<input type="checkbox"/>

Human Resource Management Specialist (HRM1) Certificate is earned through this Specialization.

Logistics Specialization			
Course		Hours	Completed
LOGI 1000	Business Logistics	3	<input type="checkbox"/>
LOGI 1010	Purchasing	3	<input type="checkbox"/>
LOGI 1020	Materials Management	3	<input type="checkbox"/>
MGMT 2135	Management Communication Techniques	3	<input type="checkbox"/>

Logistics Management Specialist (LM21) Certificate is earned through this Specialization.

Marketing Management Specialization			
Course		Hours	Completed
MKTG 1100	Principles of Marketing	3	<input type="checkbox"/>
MKTG 1190	Integrated Marketing Communications	3	<input type="checkbox"/>
MKTG 2500	Exploring Social Media	3	<input type="checkbox"/>
MKTG xxxx	Guided Marketing Elective	3	<input type="checkbox"/>

Marketing Specialist (MS21) Certificate is earned through this Specialization.

Operations Management Specialization			
Course		Hours	Completed
MGMT 2130	Employee Training and Development	3	<input type="checkbox"/>
MGMT 2200	Productions/ Operations Management	3	<input type="checkbox"/>
MGMT 2210	Project Management	3	<input type="checkbox"/>
MGMT 2135	Management Communication Techniques	3	<input type="checkbox"/>

Operations Management Specialist (OM11) Certificate is earned through this Specialization.

\*Students not pursuing a Business Management AAS Degree or those continuing to a 4-year institution should follow the General Management Specialization and select only General Education courses. Business Management courses should not be taken.

Additional information for the Business Management AAS Degree and program requirements can be found at [GNTC 2024-2025 Catalog](#).