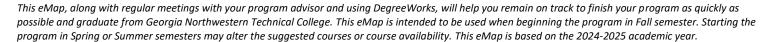
# **Business Management (MD13) Associate of Applied Science eMap**





Please note: Students will select a Specialization for this program; General Management, Human Resource, Logistics, Marketing Management, or Operations Management. Specialization should be selected as soon as possible. See page two of this eMap for Specialization information.

1st set of suggested courses				
Course		Hours	Completed	
ENGL 1101	Composition and Rhetoric	3		
COMP 1000	Introduction to Computer Literacy	3		
MGMT 1100	Principles of Management (Mini-mester A)	3		
MGMT 1115	Leadership (Mini-mester B)	3		

2 <sup>nd</sup> set of suggested courses				
Course		Hours	Completed	
MATH 1111	College Algebra	3		
MGMT 2115	Human Resource Management	3		
MGMT 1110	Employment Rules and Regulations	3		
XXXX xxxx	Social/ Behavioral Science Elective (Recommended course: PSYC 1101, Introductory Psychology)	3		

MATH 1111 and MGMT 1110 are the recommended courses. Additional courses may be available that meet these requirements. See Course Catalog for more info. MGMT 1110 is the recommended course as it fulfills a requirement to earn the Supervisor/Manager Specialist and Technical management Specialist Certificate during this program.

3 <sup>rd</sup> set of suggested courses				
Course		Hours	Completed	
MGMT 1105	Organizational Behavior	3		
MGMT 1125	Business Ethics	3		
MGMT 1120	Introduction to Business	3		

4 <sup>th</sup> set of suggested courses				
Course		Hours	Completed	
XXXX xxxx	Humanities/ Fine Arts Elective (Recommended course: ENGL 2130, American Literature)	3		
MGMT 1135	Managerial Accounting and Finance	3		
MGMT 2215	Team Project	3		
MGMT 2125	Performance Management	3		

MGMT 1135 is the recommended course. Additional courses may be available that meet this requirement. See Course Catalog for more info.

5 <sup>th</sup> set of suggested courses			
Course		Hours	Completed
XXXX xxxx	Specialization Course (see list on page 2)	3	
XXXX xxxx	Specialization Course (see list on page 2)	3	
XXXX xxxx	Specialization Course (see list on page 2)	3	
XXXX xxxx	Specialization Course (see list on page 2)	3	

6 <sup>th</sup> set of suggested courses			
Course		Hours	Completed
XXXX xxxx	General Education Core Elective (Recommended course: ENGL 1102, Literature and Composition)	3	
XXXX xxxx	General Education Core Elective (Recommended course: HIST 2112, U.S. History II)	3	

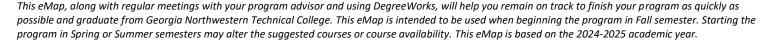
### **Total Credit Hours: 63 Minimum Credit Hours Required for Graduation**

## **Business Management AAS Degree Planning Notes:**

- Courses for this Associates Degree are offered at all GNTC campuses except Polk County Campus. This Degree is also available 100% online.
- All Business courses are offered in the "A" and "B" mini-mesters.
- If courses are completed in the order as listed on this eMap, student will earn a
  - (1) Supervisor/Manager Specialist (SS31) Certificate earned at the end of the 2<sup>nd</sup> set
  - (2) Technical Management Specialist (TMS1) Certificate earned at the end of the 4<sup>th</sup> set

Specializations on page 2.

## **Business Management (MD13) Associate of Applied Science eMap**





## SPECIALIZATION COURSES FOR BUSINESS MANAGEMENT DEGREE\*

Please note: Students must select ONE of the five available Specialization tracks, 1) General Management, 2) Human Resource, 3) Logistics, 4) Marketing Management, OR 5) Operations Management. Courses should be taken in the 5<sup>th</sup> set of courses on the eMap on page one, but Specialization should be selected as soon as possible

General Management Specialization				
Course		Hours	Completed	
MATH 1127 OR MGMT 2135	Introduction to Statistics OR Management Communication Techniques	3		
XXXX xxxx	Guided Elective (Recommended Course: POLS 1101, American Government)	3		
XXXX xxxx	Guided Elective (Recommended Course: MUSC 1101, Music Appreciation –	3		
XXXX xxxx	Guided Elective (Recommended Course: ECON 1101, Principles of Economics)	3		

Students in this Specialization should speak to the Program Advisor for additional guidance.

Human Resource Specialization				
Course		Hours	Completed	
MGMT 2120	Labor-Management Relations	3		
MGMT 2130	Employee Training and Development	3		
MGMT 2210	Project Management	3		
MGMT 2135	Management Communication Techniques	3		

Human Resource Management Specialist (HRM1) Certificate is earned through this Specialization.

Logistics Specialization				
Course		Hours	Completed	
LOGI 1000	Business Logistics	3		
LOGI 1010	Purchasing	3		
LOGI 1020	Materials Management	3		
MGMT 2135	Management Communication Techniques	3		

Logistics Management Specialist (LM21) Certificate is earned through this Specialization.

Marketing Management Specialization				
Course		Hours	Completed	
MKTG 1100	Principles of Marketing	3		
MKTG 1190	Integrated Marketing Communications	3		
MKTG 2500	Exploring Social Media	3		
MKTG xxxx	Guided Marketing Elective	3		

Marketing Specialist (MS21) Certificate is earned through this Specialization.

Operations Management Specialization			
Course		Hours	Completed
MGMT 2130	Employee Training and Development	3	
MGMT 2200	Productions/ Operations Management	3	
MGMT 2210	Project Management	3	
MGMT 2135	Management Communication Techniques	3	

Operations Management Specialist (OM11) Certificate is earned through this Specialization.

Additional information for the Business Management AAS Degree and program requirements can be found at GNTC 2024-2025 Catalog.

<sup>\*</sup>Students not pursing a Business Management AAS Degree or those continuing to a 4-year institution should follow the General Management Specialization and select only General Education courses. Business Management courses should not be taken.