

Strategic Plan, AY2018 – AY2023
Mission, Goals, and Objectives

GNTC Mission

Georgia Northwestern Technical College, a unit of the Technical College System of Georgia, provides quality technical education and workforce development opportunities supporting student success throughout the communities of northwest Georgia. The college achieves its mission by offering technical and academic instruction through traditional and distance education delivery methods leading to associate degrees, diplomas, and certificates of credit programs as well as through non-credit continuing education, economic development, and adult education services.

Goal 1 – Educational Success

Enhance student access and success.

Objectives

- Increase the application-to-registration conversion rate, including under-represented students, each academic year.
- Increase the percentage of students, including under-represented students, retained each academic year.
- Increase the percentage of students, including under-represented students, who achieve their educational goals each academic year.
- Increase the percentage of students enrolling in and completing a HOPE Career grant program.
- Increase the number of companies in GNTC's service area participating in apprenticeship programs.

Goal 2 – Academic Quality

Promote a quality learning environment and academic support services for students.

Objectives

- Exceed required passage rates set by program accreditors or state agencies in programs that require licensure or certification for employment.
- Programs without a licensure or certification needed for employment, will utilize an industry-recognized standardized instrument and will exceed the instrument's national benchmark.
- Meet GED passage rates set by the Technical College System of Georgia.
- Increase student usage of tutoring services and library services.
- Provide developmental and mentoring activities for adjunct faculty to increase effectiveness and enhance inclusiveness.
- Recruit and retain qualified, student-centered, and productive faculty members.

Goal 3 – Resource Management Accountability

Optimize financial, physical, and technological resources for supporting the educational programs.

Objectives

- Manage financial resources in a fiscally sound and sustainable manner.
- Enhance activities to build public and private financial support for the advancement of the college.
- Promote a safe and secure environment for the college community.
- Provide adequate, accessible, and current facilities for GNTC programs and services throughout the service area.
- Improve the college digital network infrastructure to streamline processes and services to staff and students.
- Ensure a stable, diverse, and talented professional workforce.

Goal 4 – Community and Economic Development

Increase community partnerships and ensure the workforce needs are met through educational programs and economic development efforts.

Objectives

- Increase community workforce opportunities through continuing education and economic development efforts.
- Increase customized contract training for the total number of trainees and contact hours.
- Increase customized contract training for the number of companies served.