

Strategic Plan, AY 2024 - 2029

Mission, Goals, and Objectives

Mission

Georgia Northwestern Technical College, a unit of the Technical College System of Georgia, promotes community, educational, and economic development by providing a skilled workforce throughout the communities of northwest Georgia. The college achieves its mission by supporting student success and providing quality technical and academic instruction through traditional and distance education delivery methods leading to associate degrees, diplomas, and technical certificates of credit programs, as well as through customized business and industry training, and adult education services.

Goal 1 Student Success

Enhance student access and success

Objectives

- Increase the application-to-registration conversion rate each academic year with a focus on strategic areas.
- Increase the percentage of students retained each academic year with a focus on strategic areas.
- Increase the number of graduates each year with a focus on strategic areas.
- Class schedules will be designed for student success and student flexibility.
- Increase dual enrollment and high school equivalency (HSE) conversion rate each year.
- Provide programs and services that promote equity.

Goal 2 Academic Quality

Provide a quality learning environment and academic support services for students.

Objectives

- Exceed required passage rates set by program accreditors or state agencies in programs that require licensure or certification for employment.
- Programs without a licensure or certification needed for employment, will utilize an industry-recognized standardized instrument and will exceed the instrument's national benchmark.
- Meet high school equivalency (HSE) passage rates set by the Technical College System of Georgia.
- Increase student usage of tutoring services and library services.

- Ensure credit programs offered meet the current needs of business and industry in the service area.
- Recruit and retain qualified faculty.
- Provide targeted instructional support and training to programs who need assistance meeting benchmarks.
- Evaluate the design and development of online courses annually.

Goal 3 Resource Management

Optimize financial, physical, and technological resources for supporting the educational programs.

Objectives

- Manage financial resources in a fiscally sound and sustainable manner.
- Enhance activities to build public and private financial support for the advancement of the college.
- Promote a safe and secure environment for the college community.
- Provide adequate, accessible, and up-to-date facilities for GNTC programs and services throughout the service area.
- Recruit and retain well-qualified staff.

Goal 4 Community Partnerships

Increase community partnerships and ensure the workforce needs are met through educational programs and economic development efforts.

Objectives

- Increase community workforce opportunities through continuing education and economic development efforts.
- Increase customized contract training by increasing the total number of trainees and contact hours.
- Increase customized contract training by increasing the total number of companies served.
- Increase the number of companies in GNTC's service area participating in apprenticeship programs.
- Increase articulation agreements each year.