GEORGIA NORTHWESTERN TECHNICAL COLLEGE

Annual Report

2020

Board of Directors

Catoosa County
James "Jay" Henry
Shaw Industries Group

Chattooga County
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GA Dept. of Community Affairs

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Greater Dalton Chamber of Commerce

Vann Brown
Brown Ox Ventures

John Thomas
Dalton Utilities

President's Message

Dr. Heidi K. Popham
President

I am excited to provide you with this year's Annual Report for Georgia Northwestern Technical College highlighting some of the incredible achievements for GNTC's students, graduates, faculty and staff over the past year. We are very proud of the accomplishments of our programs. Our team remains committed to helping students succeed.

Along with highlighting our achievements, it is also important to acknowledge the challenges that arose with the onset of the COVID-19 pandemic. The pandemic required GNTC to make a shift to deliver many of our programs and services virtually. I am incredibly proud of the commitment of our faculty and staff to transition quickly to meet the instructional and academic support needs of our students. I am also proud of our students and their flexibility in adapting to a new way of learning.

It has been an unpredictable year, but as you review the pages that follow, I believe you will understand the appreciation and pride I have for the work of our students, faculty and staff. During these ever-changing times, GNTC remains committed to its mission of providing quality technical education and workforce development opportunities supporting student success throughout the communities of northwest Georgia.

The pages of this annual report illustrate our achievements this past year and our progress in building a skilled workforce. We are dedicated to serving the technical education and training needs of the communities we serve. GNTC is accessible, affordable and aligned with the employers in northwest Georgia. Our graduates are workforce ready.

We thank you for your continued partnership and support!

Heidi K. Popham

Dr. Heidi K. Popham
President

GNTC Foundation

The Georgia Northwestern Technical College (GNTC) Foundation is a non-profit organization whose primary mission is to support students financially so that they can stay on course, graduate and enter the workforce. Ongoing fundraising enables the Foundation to carry out this mission. Donations are used to provide scholarships to outstanding students, emergency and gap financial assistance, program support, property and equipment purchases and faculty/staff development.

Response to the Pandemic

The GNTC Foundation sprang into action when the COVID-19 pandemic hit. A five-day internal fundraising campaign was launched to meet the needs of students facing additional hardships. As GNTC moved to virtual learning, the Foundation established a Laptop Loan program to put laptops in the hands of students who needed them. During this time, the Foundation also received an endowed gift that will ensure scholarship support for generations to come.

Turning Student Setbacks into Comebacks

- Over $71,500 in scholarships and financial assistance was awarded to 264 students in Fiscal Year 2020.
- GNTC Foundation scholarships were awarded to 91 students totaling $48,026.
- Emergency and gap funding grants in the amount of $19,364 were awarded to 101 students.
- Awarded $4,120 for GED® testing fees for 72 students.

Here are just a few of the students the GNTC Foundation has helped through our generous donors:

Sarah Eaker

Joshua Lopez

Breanna Luke

Foundation Trustees

Catoosa County
Wil Stiles
Flegal Insurance

Chattooga County
Gary McConnell
McConnell Consulting

Dade County
Linda Case
Retired Medical Executive

Floyd County
Scott Tucker
United Community Bank

Gordon County
Becky Redd
Mohawk Industries

Murray County
Sherrie Patterson
Retired Medical Executive

Polk County
Jay LeGrande
Silver Comet Furniture

Walker County
Damon Raines
Walker County Schools Superintendent

Carolyn Walker
Walker County Tax Commission

Doris White
Retired
Community and Public Relations

Whitfield County
Valerie Brown
Northwest Georgia College and Career Academy

Mitch Sanford
First Bank of Dalton

Jay Still
Grainger

From HERE to CAREER! Academy

Catoosa County Schools held a commitment ceremony at GNTC's Catoosa County Campus to celebrate the first 16 students enrolled in "From HERE to CAREER! Academy." The Academy offers pathways in the fields of Industrial Systems Technology, Mechatronics and Robotics. The 16 Catoosa County students, representing all three high schools in Catoosa County, began the 2019-20 school year in dual enrollment to develop technical and professional skills for careers in our region. In December 2019, Catoosa County Public Schools received a grant award for $3 million from the Technical College System of Georgia (TCSG) to establish the Career Academy.

Industrial Career Day

Regional high school students and members of the community had a chance to speak with representatives of Georgia Northwestern Technical College's (GNTC) industrial programs, employers and former GNTC students about the benefits of learning a skilled trade during Industrial Career Day. The events were held on GNTC's Floyd County and Whitfield Murray campuses.

New Programs at GNTC

GNTC launched three new programs at the Whitfield Murray Campus in Dalton, Georgia including Automation Engineering Technology, Diesel Equipment Technology and the Flooring Production program. These latest additions are part of a major line-up of programs offered in the new 80,000 square foot campus expansion which opened in 2019.

Whitfield Murray Expanded Campus Ribbon Cutting

Georgia Northwestern celebrated the completion of a major campus addition with a Ribbon Cutting Ceremony for the new Whitfield Murray Campus Expansion on Sept. 20, 2019. Governor Brian P. Kemp was the keynote speaker for the ceremony that took place in the lobby of the 80,000 square foot facility. City, county and state leaders also were in attendance at the ceremony in Dalton. Governor Kemp said that the Technical College System of Georgia will continue to be a leader in producing a qualified workforce for the State of Georgia.

GNTC'S EAGLE Winner

Calhoun resident Brandon Dyer told an interview panel about a car accident caused by a distracted driver that left him severely injured but put him on the path to obtaining his General Education Development® diploma, and then his Marketing Management degree, through Georgia Northwestern Technical College. Dyer's story, as well as his recommendation from his instructor, is the reason he was chosen to represent GNTC through the EAGLE Leadership Institute, which recognizes and honors those students who have demonstrated superior achievement in adult education classes and programs.

Gene Haas Foundation Donates $22,000 to GNTC

Georgia Northwestern Technical College's Precision Machining and Manufacturing programs on the Floyd County and Whitfield Murray campuses were presented with a cumulative gift of $22,000 from the Gene Haas Foundation to be used for student scholarships.

Bullock and Jones Named GNTC'S GOAL and Rick Perkins Winners and Regional Finalists

GNTC announced Adult Echocardiography student Christina Bullock as its 2020 Georgia Occupational Award of Leadership (GOAL) winner and English instructor Mandy Jones as the college's 2020 Rick Perkins Instructor of the Year. The pair were also named Regional Finalists for both GOAL and Rick Perkins Instructor of the Year. Bullock would go on to become the First Runner-Up for the TCSG 2020 Student of the Year. As the First Runner-Up, should the state winner not be able to fulfill their duties, Bullock would step in and serve as TCSG's student ambassador during a number of system and college functions throughout the year.

Paulson Creates Gingerbread Replica of Woodlee

After 90-hours of carefully constructing his 15th gingerbread display, Chef Greg Paulson, GNTC's director and instructor of the Culinary Arts program, put the final touches on his gingerbread replica of the Woodlee Building before moving it to its final destination on the Floyd County Campus. "It has truly been a labor of love," said Paulson, who has been making gingerbread displays of all sizes since 1987.

The Grainger Foundation Donates $10,000 to Diesel Program

The GNTC Foundation was presented with a donation of $10,000 from The Grainger Foundation to be used for books, simulators, supplies and fees for the new Diesel Equipment Technology program on the Whitfield Murray Campus. The Diesel Equipment Technology program teaches students the valuable skill of working on tractor-trailer trucks in a high demand employment market. After completing the Diesel Equipment Technology program, students will be able to inspect and repair buses, trucks or any other kind of diesel engine.

GNTC Program Director Honors Husband's Memory

Donna Estes, program director and instructor of Health Information Management Technology at Georgia Northwestern Technical College, has set up a scholarship through the GNTC Foundation to assist her students in achieving their occupational certification.

The scholarship is in memory of her late husband who was also a program director for GNTC's Computer Information Systems (CIS) program. "He believed in the underdog students," she said. "Charles always felt that no student should fall through the cracks."

GNTC Alum Starts Work at SpaceX

While his fellow graduates were walking across the stage in December, Georgia Northwestern Technical College graduate Dusty Powell was driving through Oklahoma on his way to the SpaceX headquarters in Hawthorne, California where he would begin work the following week. After five interviews with one lasting well over five hours, the two degree holding GNTC alumnus was ready to begin what he called his dream job as a Maintenance Technician at the aerospace company. Powell had already completed an associate degree in the Instrumentation and Controls Technician program at the time of his interviews last year, and wrapped up his second associate degree in Industrial Systems Technology at the end of the fall 2019 semester.

GNTC 2020 Highlights

The Georgia Power Foundation Donates $10,000 to GNTC's Foundation

The Georgia Northwestern Technical College Foundation was recently presented with a donation of $10,000 from The Georgia Power Foundation, Inc. to be used to assist outstanding students with their tuition, books and supplies, fees and other needs. "Georgia Power is proud to invest in Georgia Northwestern Technical College's future," said Cassandra Wheeler, regional director for Georgia Power and Floyd County representative for GNTC's Board of Directors "We believe in making the communities we serve better, ensuring that partners like Georgia Northwestern have the tools and resources they need to prepare and empower Georgia students for future careers."

GNTC Students Chosen for National Scholarship Awards

Two GNTC students were among a list of national students chosen to receive scholarships from the American Rental Association (ARA) Foundation of Illinois and The Clifford H. "Ted" Rees, Jr. Scholarship Foundation located in Virginia. According to Rental Management Magazine, Cartersville's Lisa Matthews, who is enrolled in the Accounting program, was one of three students in the nation who received an ARA Foundation Trade School Scholarship. Through the scholarship, Matthews' entire tuition was paid for the fall semester at Georgia Northwestern Technical College. Gaining his second scholarship in six months, George News, Air Conditioning Technology program major, received a $2,000 scholarship from The Clifford H. "Ted" Rees, Jr. Scholarship Foundation which is a part of the Air Conditioning, Heating and Refrigeration Institute (AHRI). According to Engineered Systems Magazine, News and his 48 fellow students, along with seven military veterans, received $85,500 collectively. The scholarship was awarded to students studying to become technicians in the Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) and water heating industries.

Phi Beta Lambda Gives Back

Four members of GNTC's Phi Beta Lambda chapter volunteered at the Northwest Georgia Branch of the Chattanooga Area Food Bank which supports seven counties in GNTC's service area as well as Fannin and Gilmer counties.

GNTC's Adult Education Program Receives Award

During the 2020 Adult Education Conference and Exceptional Adult Georgian in Literacy Education (EAGLE) Leadership Institute held in Atlanta, GNTC's Adult Education program was awarded the Distinguished Test Center Performance Award by the Technical College System of Georgia. The award reflects the number of GNTC testers who passed all four parts of the GED® test in Fiscal Year 2019. The center saw 628 students complete all four portions of the test during Fiscal Year 19, around a 10 percent increase from the previous year.

GNTC Donates and Transports Ventilators and Medical Supplies to GEMA/HS

As the number of COVID-19 cases continue to rise there has also been an increased demand for medical supplies such as ventilators, hospital masks and gloves. On March 28, Georgia Northwestern Technical College gathered its supply of ventilators used in its Respiratory Care program to donate to the Georgia Emergency Management and Homeland Security Agency (GEMA/HS). According to Zenia Bratton, director of the Respiratory Care program and assistant dean of Health Technologies at GNTC, the donation of the college's five ventilators came about through a coordinated effort between the Technical College System of Georgia and GEMA/HS. Georgia Northwestern Technical College donated 600 N95 masks and 20,800 gloves said GNTC President Dr. Heidi Popham. Georgia Northwestern Technical College was happy to do its part by utilizing the Commercial Truck Driving program to bring GEMA/HS provided hospital beds to Floyd Medical Center.

Two GNTC Students Place at Phi Beta Lambda Nationals

After competing virtually in the Phi Beta Lambda (PBL) 2020 National Leadership Online Experience, two Georgia Northwestern Technical College students placed eighth in the Management Analysis and Decision Making competition. Tatiana Edwards, a Logistics and Supply Chain Management major, and Amber Grant, a Business Management major, worked together to complete an objective test and interactive presentation, which placed them in the top 10 in the nation. Edwards and Grant placed first in the same category during the state competition held earlier this year.

GNTC Respiratory Care Graduates Work the Frontlines During COVID

From northwest Georgia to New York City, graduates of Georgia Northwestern Technical College's Respiratory Care program are sharing what it's like to be on the front lines of the COVID-19 pandemic. According to Zenia Bratton, director of the Respiratory Care program and assistant dean of Health Technologies at GNTC, in her 14 years at the college she has seen around 200 students graduate from the program. "We have so many graduates working in this pandemic," she said.

GNTC Student Designs Desk for Governor's Office

William Rutledge, a Georgia Northwestern Technical College Drafting Technology program student and an employee of Georgia Correctional Industries (GCI), designed a custom wood reception desk that was installed in the Governor's Office at the Georgia State Capitol Building. According to Rutledge, the story of how he ended up designing furniture to go into government buildings started during his 17-year prison sentence. It was while he was incarcerated that he began teaching himself AutoCAD®, a computer-based software program that aids in drafting and designing. Now the 56-year-old is starting a new journey in education at GNTC. His goal is to graduate with an associate degree and continue his work as an employee of GCI.

GNTC's Tatiana Edwards Named President of GSGA

The Georgia Student Government Association (GSGA) recently announced that Georgia Northwestern Technical College student Tatiana Edwards would lead the organization as president during the 2020-21 year. Edwards, a Logistics and Supply Chain Management major, will serve alongside four other technical college student officers to lead the statewide organization as well as the Georgia Fall Leadership Conference. As president, Edwards will oversee the conference and represent the organization at all events.

GNTC Student Receives $5,000 Scholarship from Delta Air Lines

To assist in earning her second academic degree, Georgia Northwestern Technical College Aviation Maintenance Technology major Stephanie Tarbous received the $5,000 Delta Air Lines Aircraft Maintenance Technology Scholarship, which will pay for her education until she graduates. This is the fourth scholarship Tarbous has received during her time at GNTC. The money she receives makes it possible for her to focus solely on her second degree. Tarbous has a bachelor's degree in Industrial Design from Philadelphia University, but after graduation she wanted to go specifically into the field of aviation.

2020 Spring and Summer Drive-Thru Commencement Ceremony

Numbers At A Glance

11,820
Total Students/Clients Served by GNTC

8,591
Students Enrolled in Credit Programs of Study

1,318
Clients Served through Economic Development Programs

1,911
Students Served through Adult Education Programs

1,631
Students Graduated from GNTC

4,093
Degrees, Diplomas and Certificates Awarded

99.9%
Placement Rate for Graduates with 91.4% Placed in Field

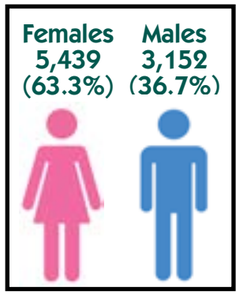
Credit Enrollment by Campus

(Some students were assigned more than one home campus.)

Home Campus	Enrollment
Catoosa County Campus	307
Floyd County Campus	2,923
Gordon County Campus	1,165
Polk County Campus	408
Walker County Campus	2,592
Whitfield Murray Campus	1,381

Counties Where Students Reside

Catoosa County	661	Murray County	653
Chattooga County	654	Polk County	698
Dade County	199	Walker County	1,000
Floyd County	1,740	Whitfield County	1,083
Gordon County	1,091	Other Counties	812



Enrollment by Program Area

(A student may enroll in more than one program area within an academic year.)

2,681	Business Technologies
1,321	Health Technologies and Nursing
1,123	Industrial Technologies
801	Public Service Technologies
2,917	Program Not Declared

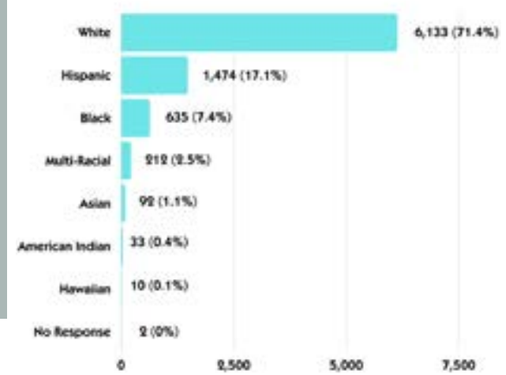
Attendance

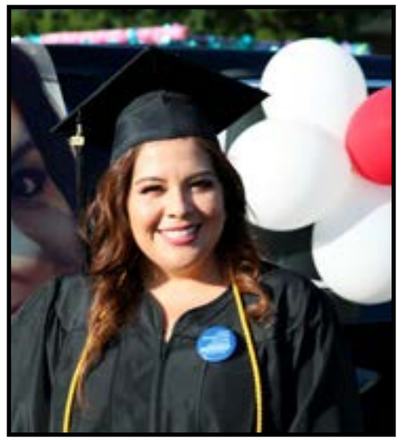
(Some students did not specify status.)

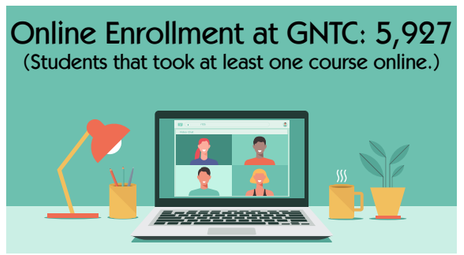
Full-time
1,855 (28%)

Part-time
4,762 (72%)

Race and Ethnicity







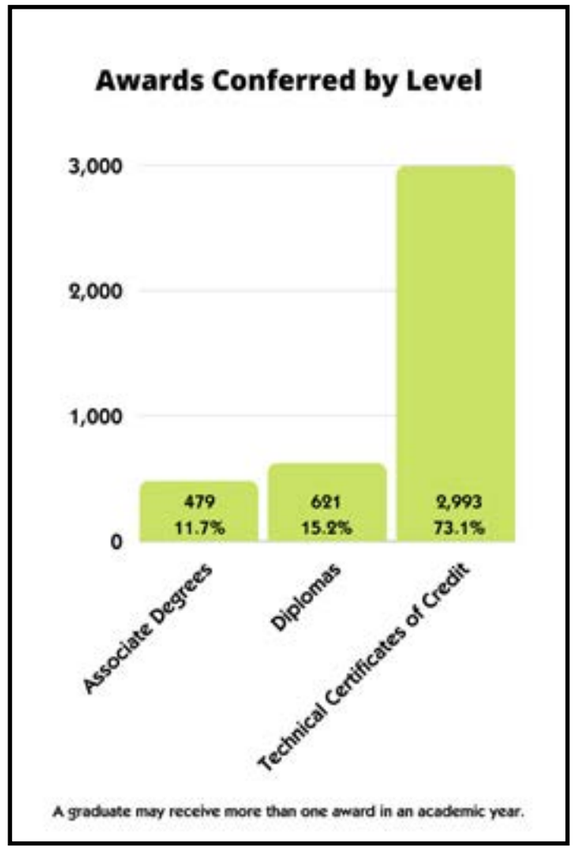
2,962 High School Students Enrolled at GNTC through Dual Enrollment

(While enrolled in high school, these students were also taking college classes.)

A Total of 1,631 Graduates Received 4,093 Awards from GNTC

Students at GNTC Graduated from these Program Areas:
(Some students received awards in more than one area.)

Program Area	Awards Conferred
Business Technologies and Computer Information Systems	1,311
Health Technologies and Nursing	391
Industrial Technologies	1,690
Public Service Technologies	701



Financial Aid: State

2,960 students received financial aid for Dual Enrollment in the amount of $3,035,400.00

1,599 students received the HOPE Career Grant in the amount of $1,063,125.00

1,237 students received the HOPE Grant in the amount of $1,338,366.00

983 students received the Zell Miller Grant in the amount of $1,621,777.00

613 students received the HOPE Scholarship in the amount of $797,256.00

41 students received the HOPE GED® Grant in the amount of $20,500.00

21 students received the Student Access Loan in the amount of $40,269.85

11 students received the Zell Miller Scholarship in the amount of $17,800.00

2 students received funds for HERO in the amount of $4,000.00

$7,938,493.85
Total State Aid Awarded

Financial Aid: Federal

3,470 students received the PELL Grant in the amount of $12,496,860.97

703 students received Federal Student Loans in the amount of $1,877,763.00

469 students received the Federal Supplemental Educational Opportunity Grant (FSEOG) in the amount of $219,600.00

13 students received Federal Work-Study (FWS) funds in the amount of $22,156.00

$14,616,379.97
Total Federal Aid Awarded

Workforce Investment Opportunity Act (WIOA)

GNTC's WIOA sponsored **275** students with funds totaling $540,656.31. Funds from WIOA are used for tuition, fees, books, tools, equipment, uniforms and other required college costs.

GNTC Revenue

Source	Amount
Local	$19,399,484.00 (46.7%)
State	$18,808,606.00 (45.3%)
Federal	$3,293,677.00 (8%)
Total:	**$41,501,767.00 (100%)**

GNTC Expense

Office	Amount
Academic Affairs	$19,709,532.00 (52%)
Student Affairs	$5,244,098.00 (13.8%)
Maintenance	$4,703,954.00 (12.4%)
Administrative Services	$4,191,267.00 (11%)
President	$1,422,454.00 (3.8%)
Adult Education	$1,228,271.00 (3.2%)
Economic Development	$818,324.00 (2.2%)
Institutional Effectiveness	$596,879.00 (1.6%)
Total:	**$37,914,779 (100%)**

Economic Development

The Office of Economic Development serves the workforce development needs of northwest Georgia by offering customized training solutions to employers, as well as professional continuing education courses to individuals throughout its services area. In addition, we are actively involved in the recruitment of new businesses and the expansion of existing businesses in partnership with various local and state partners. Whether at one of our six campus locations or at a company site, the Office of Economic Development offers a variety of flexible training options ranging from leadership, workplace safety, industrial maintenance, computer skills and professional development. Whatever the need, our mission is to customize the solution. When collaborating with the Office of Economic Development, a wide variety of incentives are available to help offset your training costs. Some of the incentives include the Georgia Retraining Tax Credit program, Training Reimbursement Incentive program and the Georgia Quick Start® program offered through the Georgia Department of Economic Development to qualifying new and expanding companies. It is our goal to build effective partnerships to provide training that motivates as well as educates.

Contact us at 706-295-6994 or at EconDev@gntc.edu.

1,318 Clients Served

456 Clients Trained Through Customized Training

9,134 Customized Training Classroom Hours

862 Clients Trained Through Continuing Education

12,506 Continuing Education Classroom Hours

Customized Contract Training Clients by County

- Catoosa County..... 26
- Chattooga County..... 4
- Floyd County..... 141
- Gordon County..... 58
- Polk County..... 3
- Walker County..... 10
- Whitfield County..... 210
- Other Counties/Online 4

Continuing Education Clients by County

- Chattooga County..... 36
- Floyd County..... 504
- Gordon County..... 29
- Walker County..... 220
- Other Counties/Online 73

The Office of Economic Development also assisted Georgia Quick Start® in conducting training projects for new and expanding companies including Kerry Group in Floyd County.

Adult Education

The Adult Education program offers instruction in Adult Learning Centers throughout our service area. Instructional areas include preparation for the GED® test, adult secondary education, adult basic education and English as a Second Language. Centers have modern computer labs, study materials and resources and professional adult education staff for day, evening and distance education programs. Classes operate year round on the Georgia Northwestern Technical College calendar for fall, spring and summer semesters.

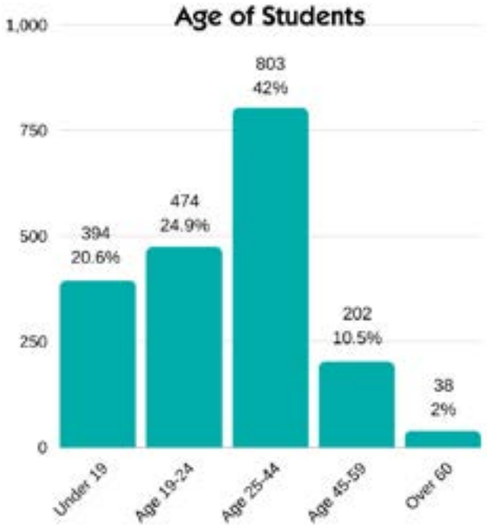
1,911 Students Served

76,757 Classroom Hours

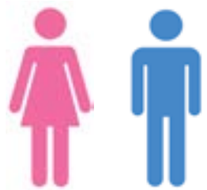
13,364 Distance Education Hours

90,121 Total Education Hours

382 GED® Diploma Graduates



Females	Males
1,033	878
(54%)	(46%)



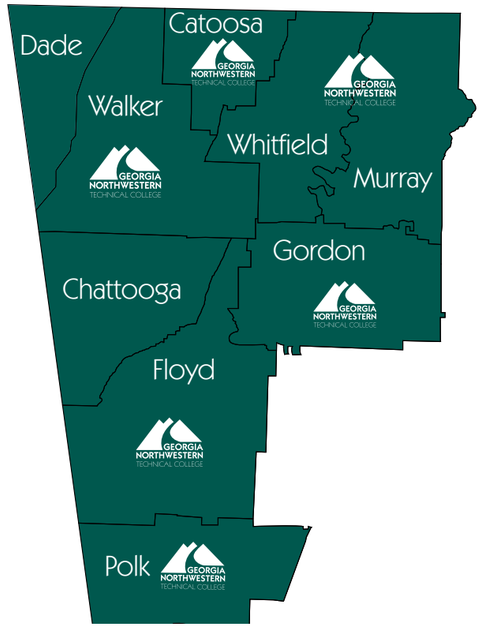
The GED® Testing Centers **graduated 382 students** with a GED® Diploma.

Testing Center	All Test Takers	Testers Taking All Tests	Graduates
Floyd	211	144	125
Gordon	89	62	42
Walker	169	119	105
Whitfield Murray	123	69	50
Corrections	112	74	60

Services through Adult Education were provided in the following counties:
(Numbers below may be duplicated as students can obtain services in more than one county.)

Catoosa County..... 182	Floyd County..... 458	Walker County 284
Chattooga County..... 67	Gordon County..... 225	Whitfield County..... 558
Dade County 26	Polk County 162	

Campus Locations



CATOOSA COUNTY CAMPUS
Ringgold, GA 30736
706.965.1120

POLK COUNTY CAMPUS
Rockmart, GA 30153
770.684.5696

FLOYD COUNTY CAMPUS
Rome, GA 30161
706.295.6963

WALKER COUNTY CAMPUS
Rock Spring, GA 30739
706.764.3510

GORDON COUNTY CAMPUS
Calhoun, GA 30701
706.624.1100

WHITFIELD MURRAY CAMPUS
Dalton, GA 30721
706.272.2966

GNTC Mission

Georgia Northwestern Technical College, a unit of the Technical College System of Georgia, provides quality technical education and workforce development opportunities supporting student success throughout the communities of northwest Georgia. The college achieves its mission by offering technical and academic instruction through traditional and distance education delivery methods leading to associate degrees, diplomas and certificates of credit programs as well as through non-credit continuing education, economic development and adult education services.

Accreditation

Georgia Northwestern Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 or call (404) 679-4500 for questions about the accreditation of Georgia Northwestern Technical College. The Commission should be contacted only if there is evidence that appears to support the college's significant non-compliance with a requirement or standard. Inquiries such as admission requirements, financial aid, educational programs, etc., should be addressed directly to Georgia Northwestern Technical College (One Maurice Culberson Drive, Rome, GA 30161, Phone 706-295-6963, Fax 706-295-6944) and not to the Commission's office.

Equal Opportunity

Georgia Northwestern Technical College is a Unit of the Technical College System of Georgia. As set forth in GNTC's student catalog, GNTC does not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status (except in those special circumstances permitted or mandated by law).
The following individuals have been designated to handle inquiries regarding the non-discrimination policies: Equity Coordinator, Title VI, Title IX: Jan Lanier, Floyd County Campus, 706-295-6908, jlanier@gntc.edu; Section 504 and ADA Coordinator: Kevan Watkins, Floyd County Campus, 706-295-6517, kwatkins@gntc.edu.

CATOOSA COUNTY CAMPUS
120 College Park Drive
Ringgold, Georgia 30736
706.965.1120

GEORGIA NORTHWESTERN TECHNICAL COLLEGE

FLOYD COUNTY CAMPUS
One Maurice Culberson Drive
Rome, Georgia 30161
706.295.6963

GORDON COUNTY CAMPUS
1151 Highway 53 Spur SW
Calhoun, Georgia 30701
706.624.1100

Annual Report

POLK COUNTY CAMPUS
466 Brock Road
Rockmart, Georgia 30153
770.684.5696

WALKER COUNTY CAMPUS
265 Bicentennial Trail
Rock Spring, Georgia 30739
706.764.3510

WHITFIELD MURRAY CAMPUS
2310 Maddox Chapel Road
Dalton, Georgia 30721
706.272.2966

2020